

THE 7 KEYS TO YOUR CLIENT-CENTRIC PROFILE



Branded Background Banner



Professional Looking Headshot



Compelling Headline

1. What you do
2. Who you help
3. How you help
4. Proof you're credible

RevGrow
Yes To Relationships

✓ Connect & Build Relationships
✓ Fill Your Pipeline
✓ Attract New Clients

Message More...

Mark McIntosh · 1st

We help B2B companies fill their sales pipeline and win more business using a proven 7-step process | Founder, RevGrow Dallas-Fort Worth Metroplex · 500+ connections · [Contact info](#)

RevGrow
 Butler University

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Solution-filled About

Start with the challenge your Target Prospects are facing

Offer helpful tips and insights

Add a call-to-action
Include contact information

About

At RevGrow, we help our clients build and nurture relationships that lead to high-value, long-term clients.

Can You Relate? If so, we should talk.

- ◆ You know you could easily grow your business if you just had more at-bats with your ideal target prospects.
- ◆ You know that LinkedIn and content marketing works, but you don't have the time to consistently execute a plan.
- ◆ You want to establish yourself as an authority in your industry so you generate more inbound leads and referrals consistently.
- ◆ You want to spend time servicing your clients and running your business - not finding clients.
- ◆ You don't have the time or systems in place to personally nurture and remain top-of-mind throughout the sales cycle so YOU get the call.

The Solution?

This is where RevGrow, the experts come in, and do this consistently, to help open up doors you wouldn't have been able to open.

We accomplish this with a LinkedIn lead generation strategy that combines the best elements of inbound and outbound marketing activities, content marketing, and customized nurturing campaigns to bring you warm leads.

The key benefits of the RevGrow Strategy include:

- Done-For-You (because you know you won't take the time to do this yourself)
- Stand out from the crowd and establish you as an Authority in Your Space
- Create KNOW, LIKE, and TRUST through expert positioning and content.
- Gain direct access to high-value prospects each and every month.
- Top-of-Mind Awareness so YOU get the call when the time is right.
- High-Quality Database you can leverage for years to come.

What sets RevGrow apart from our competitors?

- Full Sales Cycle Approach
- Highly Customized Campaigns
- No Automation
- No Long-Term Contracts
- U.S. Based Team of Experts

If you're looking for the peace of mind you'll have to know your pipeline is consistently full, then we should talk. ☎ 972-998-5132 Let's Talk! | ✉ mark@revgrow.com Email Me Today! www.ScheduleACallWithMark.com

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Value-Add Attachments

Add to Featured

- LinkedIn Posts
- LinkedIn Articles
- Links to web content
- Media (photos, docs, slide decks)

Add to Experience

- Case studies
- Videos
- Tip Sheets
- Infographics
- Presentations
- Webinars

Featured

[See all](#) < >

Are you ready to make a positive change and impact in your career, that consists of working for a rapidly growing organization, that has a team for tomorrow?

Are you a working professional looking for more flexibility in your schedule and desire a position that allows you to work remotely?

Are you excited by helping other organizations grow by using social selling for prospect and manager?


Then RevGrow may be the place for you!

ABOUT THE POSITION
If you enjoy active marketing and strategic and like to learn best practices for engaging people on social platforms, this may be the opportunity you've been looking for. As a RevGrow Online Marketing Account Manager, you will have the ability to work on a variety of client accounts and use your creativity to perform the day-to-day work to generate success for their marketing and lead generation campaigns. You will help execute and compare generate leads and increase sales using LinkedIn lead generation campaigns, social selling techniques, content marketing and new strategic specific for each client.

SPECIFIC RESPONSIBILITIES
LinkedIn Marketing Strategy - Researching the current best practices in digital and social marketing on first hand in LinkedIn to implement within your clients campaigns. Stay up-to-date on changes within the LinkedIn platform to make effective use of all features available.
Campaign Work/Availability - Create client LinkedIn groups, manage client LinkedIn profiles, research client industries, build client networks, moderate LinkedIn videos, write scripts, send direct messaging campaigns using LinkedIn.
Sales Management - Track leads for clients, track client LinkedIn contacts, track client group


This may be the opportunity you've been looking for. . .

Are you ready to make a positive change & impact in your career, that consists of...



RevGrow Builds Brands
YouTube

RevGrow is a B2B LinkedIn Marketing and Lead Generation firm. Hear how RevGrow...



How do I find D
YouTube

LinkedIn is the best finding and nurt

Experience



Founder & CEO

RevGrow
Apr 2016 – Present · 4 yrs 9 mos
Dallas/Fort Worth Area

► RevGrow is a B2B lead generation and revenue growth firm headquartered in the Dallas-Fort Worth area with regional offices nationwide.

We help business leaders increase revenue by generating a steady and predictable flow of qualified leads and targeted C-level appointments, while positioning them as the authority in their field and someone their prospects will know, like and trust.

We offer our clients many other lead generation companies don't, including:

...see more



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Recommendations

Social Proof

Easy Ask

Recommendations Ask for a recommendation Recommend Mark

Received (4) **Given (24)**

Desiah (DEE-sha) Powell
Helping Independently-Owned CPA Firms Access the Reach and Strengths of a National Firm while Staying Independent
October 8, 2020, Desiah (DEE-sha) was a client of Mark's
Mark and his team at RevGrow have been great to work with. Besides increasing our connections on LinkedIn exponentially, their knowledge of the platform and the best way to engage with connections to create real opportunities has been very valuable.

Paul Breen, President
Helping Hospitals, Clinics, and Healthcare Providers
I have used RevGrow for the last two years and it has truly helped grow my business. Mark and his team have done an excellent job of generating viable and convertible leads into real business.



Skills

Add SKILLS for their search potential as **Keywords**. What keywords will your potential clients search for? Those are the SKILLS to add.

Skills & endorsements

+ Lead Generation · 99+

Endorsed by Brynne Tillman and 6 others who are highly skilled at this

Endorsed by Nicole Hoglund and 3 other mutual connections

+ New Business Development · 99

Endorsed by Desiah (DEE-sha) Powell and 2 other mutual connections

Endorsed by 7 of Mark's colleagues at RevGrow

+ Accounting · 99+

Endorsed by Jim Farrell and 22 others who are highly skilled at this

Endorsed by judi HAYS (mutual connection)

Need help with your LinkedIn profile

Schedule your Strategy Call now